

ACCELERATING THE SDGs IN CITIES: URBAN THINKERS CAMPUS

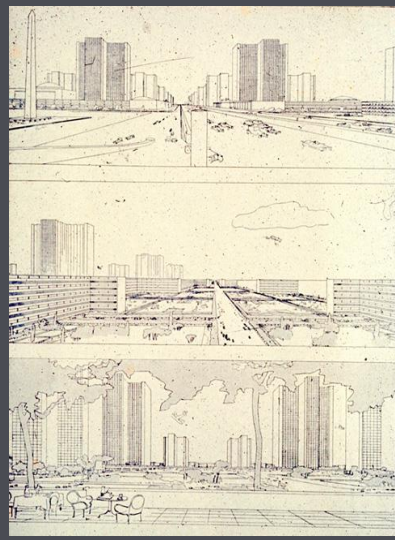
PANEL 4: THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING

Lauren Zullo, Jonathan Rose Companies

Ramin Jahromi, Cox Architecture

Stephen Forneris, Perkins Eastman

Moderator : Theodore Liebman, Perkins Eastman



GOOD MORNING !!

ACCELERATING THE SDGs IN CITIES: URBAN THINKERS CAMPUS
THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING

HOUSING IS A BIG WORD



ACCELERATING THE SDGs IN CITIES: URBAN THINKERS CAMPUS **THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING**

The Limits of Land and Natural Resources on our Planet and our understanding of human behavior and culture, should lead us to
DENSITY and AFFORDABILITY BUILD for in our Cities

How can we achieve both QUANTITY in NUMBERS (people/acre) and QUALITY (LIVABILITY- WELLNESS- AFFORDABILITY- ECONOMIC VITALITY) in our NEIGHBORHOODS AND FUTURE URBAN COMMUNITIES ?



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POPULATION GROWTH



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11 SUSTAINABLE CITIES
AND COMMUNITIES



Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable

Today, more than half the world's population lives in cities. By 2030, it is projected that 6 in 10 people will be urban dwellers.

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CLIMATE CHANGE



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MASS MIGRATION WORLDWIDE



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DENSITY



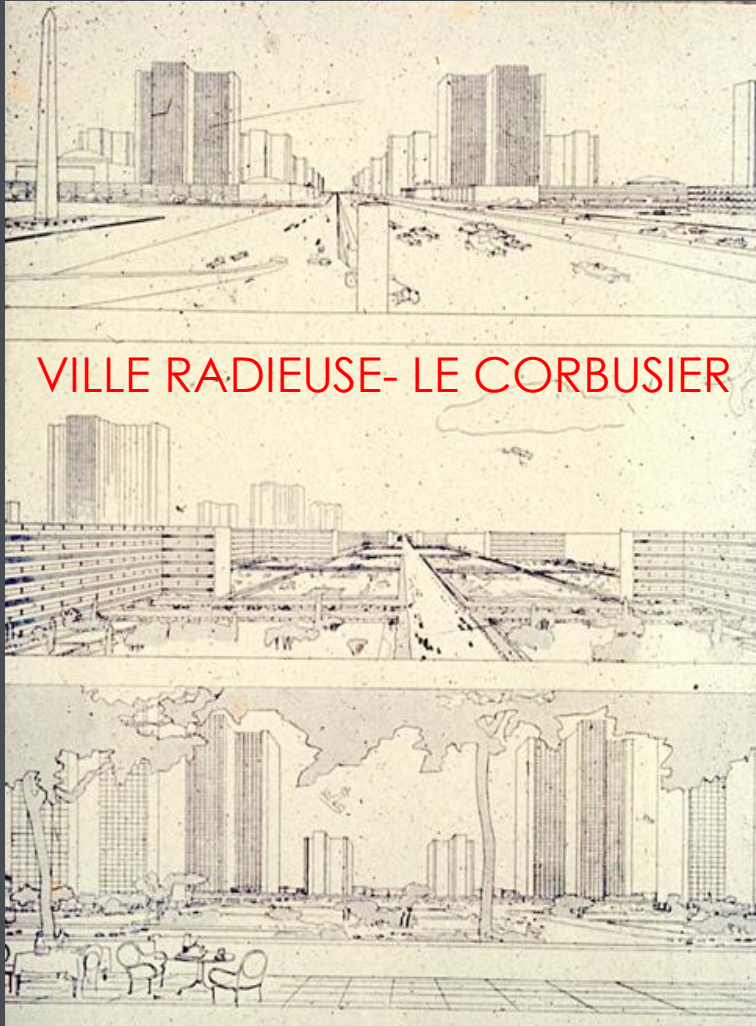
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DENSITY



@ Nishant Dwivedi Photo

Post-WW2: High-Rise Buildings (“Towers in the Park”)



DYSFUNCTION IN HIGH-RISE MODEL:
LED TO A FOCUS ON LOW-RISE HIGH DENSITY HOUSING MODELS AND
WALKABLE NEIGHBORHOODS

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Density Comparison:

17 Story High-Rise Towers

HIGH RISE - **50 UNITS/ACRE**

4 Story Marcus Garvey

LRHD - **55 UNITS /ACRE**

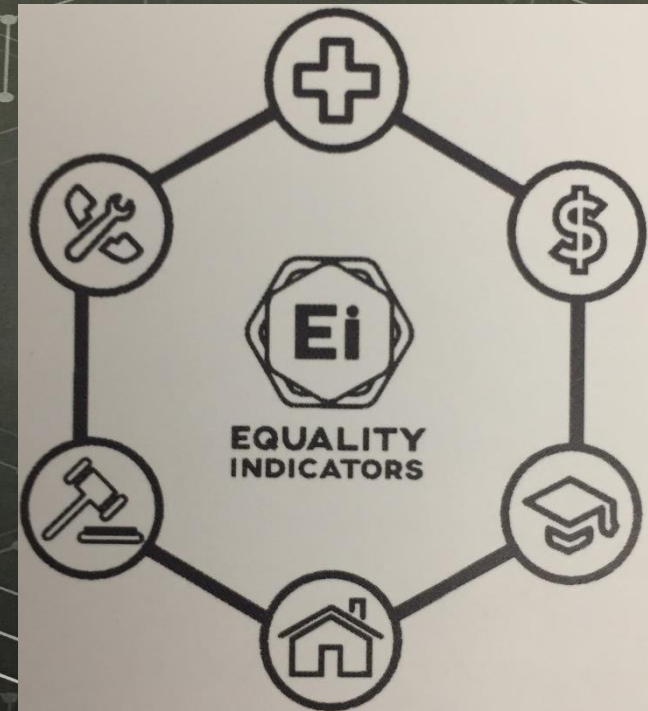


EQUITY / EQUALITY / INCLUSION



**EQUALITY
INDICATORS**

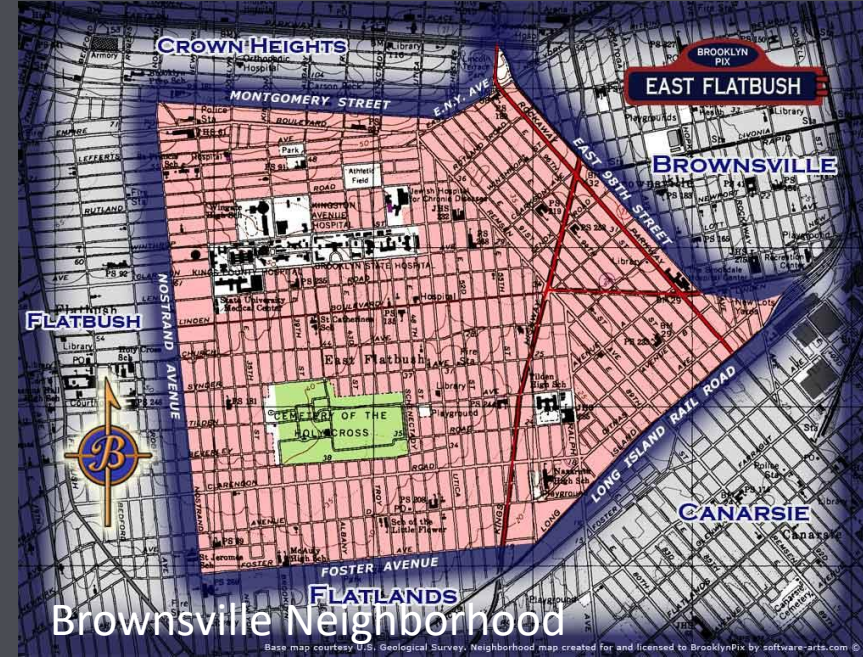
Measuring Change Toward
Greater Equality in New York City



COMMUNITY/ CITIZEN ENGAGEMENT



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All our city's neighborhoods should be thriving, inclusive places of opportunity. And as the city continues to grow and change, community residents should have a voice in shaping their neighborhood's future.

BROWNSVILLE, BROOKLYN, New York

Planning with Community Engagement

The year-long planning process brought together more than:

- 20 government agencies,
- 30 community organizations, and
- 500 residents to identify neighborhood priorities, set goals, and form strategies to achieve them.



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THE PROCESS:



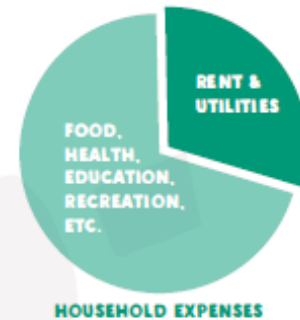
01 Learn July - September 2016	02 Create October - December 2016	03 Finalize January - May 2017	04 Implement Ongoing
<p>Research pressing needs and learn about residents' lived experiences. Develop a shared community-driven vision and set of guiding principles.</p> <p>Activities:</p> <ul style="list-style-type: none">• Workshop 1: Listen and Learn (Jul 19)• Workshop 2: Vision, Goals, and Guiding Principles (Sep 29)• Tabling/surveying at neighborhood events• Online and texting campaign via coUrbanize• Community Partners convening	<p>Brainstorm solutions and strategies with the community. Test viability, feasibility, and desirability of potential projects and policies.</p> <p>Activities:</p> <ul style="list-style-type: none">• Workshop 3: Test Strategies and Actions (Nov 16)• Topic-based meetings and roundtables• Tabling/surveying at neighborhood events• Online engagement: community mapping and housing survey• Community Partners meetings	<p>Create solutions that have consensus and potential to achieve community goals.</p> <p>Activities:</p> <ul style="list-style-type: none">• Workshop 4: Confirm and Prioritize (Mar 26)• Online engagement: review the draft Neighborhood Plan• Community Partners meetings	<p>Coordinate agency programs and capital budgets for implementation of key plan elements.</p> <p>Activities:</p> <ul style="list-style-type: none">• Release Party (Jun 1)• Continued engagement around neighborhood projects• Citywide budgeting processes• Land use review• Regular public tracking and reporting

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ISSUES:

- What is “Affordable” Housing?
- What are the Different Types of Housing that may be considered “Affordable”?
- How to create new home ownership opportunities.
- Helping residents understand, prepare, and complete the application process.

WHAT IS AFFORDABLE HOUSING?



HOUSING IS CONSIDERED “AFFORDABLE” WHEN A HOUSEHOLD SPENDS NO MORE THAN $\frac{1}{3}$ OF ITS INCOME ON HOUSING COSTS.



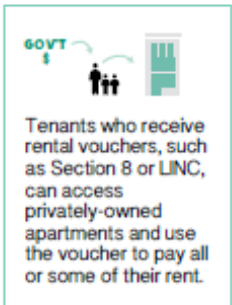
THERE ARE DIFFERENT TYPES OF HOUSING THAT MAY BE “AFFORDABLE:”

PUBLIC HOUSING - Publicly-owned and operated housing, managed by the New York City Housing Authority (NYCHA).

UNREGULATED/PRIVATE MARKET - Privately-owned units that may be affordable to some families, but not subject to any regulation.

RENT-STABILIZED - Privately-owned, multifamily buildings, often built before 1974, where tenants are protected from sharp increases in rent and have the right to renew their lease.

GOVERNMENT ASSISTED - Privately-owned buildings that received public subsidy in exchange for providing income-restricted housing with affordable rents. This includes affordable housing financed by the NYC Department of Housing Preservation and Development (HPD).



WHO IS ELIGIBLE FOR AFFORDABLE HOUSING FINANCED BY HPD?

HPD finances the preservation and new construction of affordable housing for a range of households, from extremely low- to moderate income-households, as well as seniors, formerly homeless, and households with special needs. To determine eligibility, households are grouped into categories based on their total income and household size compared to the [Area Median Income \(AMI\)](#). These categories indicate the maximum eligible incomes for different household sizes.

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INITIATIVES AND ACTIVITIES:

- Promote Active, Mixed-Use Corridors
- Improve Neighborhood Connections
- Create Active and Safe Public Spaces



BROWNSVILLE TODAY:

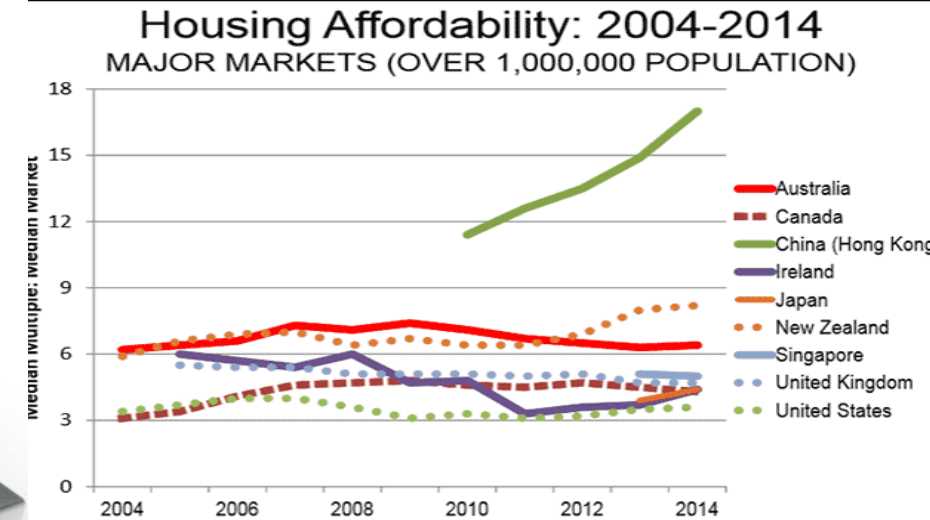
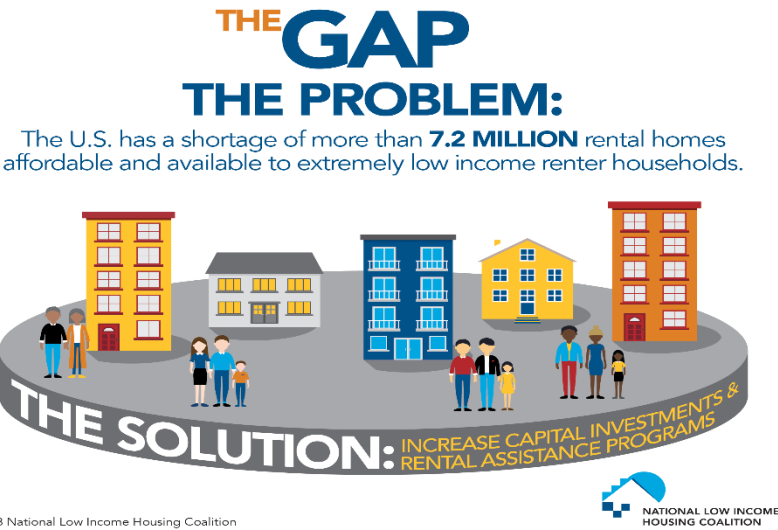
A family-oriented neighborhood, Brownsville has a unique spirit of creativity, entrepreneurship, resilience, and pride in history and place.

In addition to active social service and community-based organizations, Brownsville is home to a multitude of community gardens and urban farms, small locally-owned businesses, and dozens of community murals.



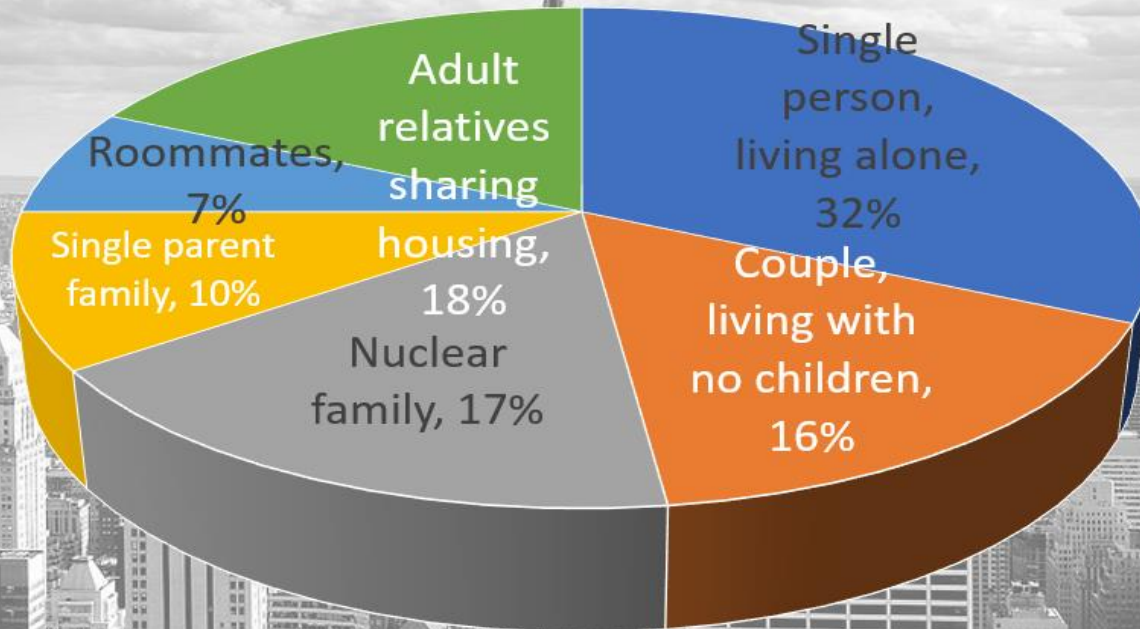
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\$\$\$\$\$\$\$\$\$\$\$\$\$ AFFORDABILITY \$\$\$\$\$\$\$\$\$\$\$\$\$\$



CHANGING HOUSEHOLDS

New York City Households 2014



DATA SOURCE: CHPC & American Community Survey 2008

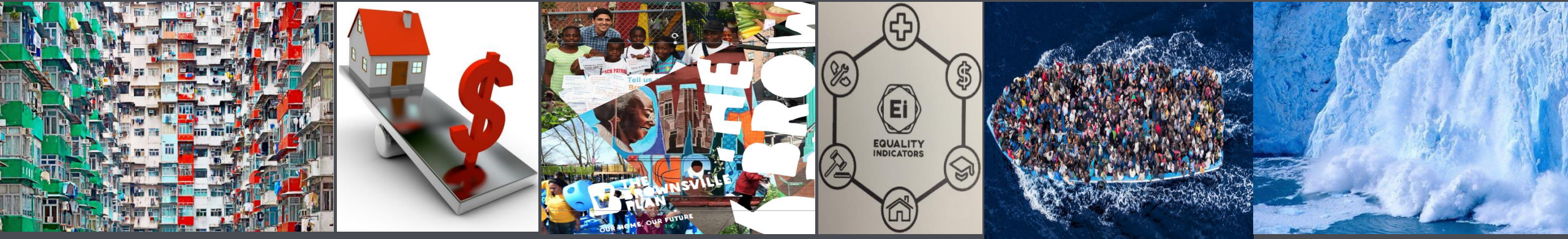


DATA SOURCE: CHPC & American Community Survey 2008



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THANK YOU !!

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