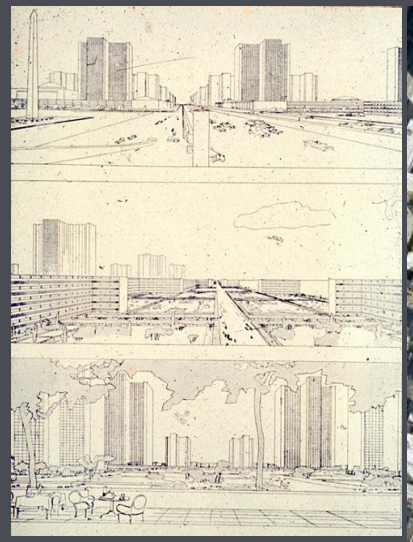
ACCELERATING THE SDGs IN CITIES: URBAN THINKERS CAMPUS

PANEL 4:**THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING**

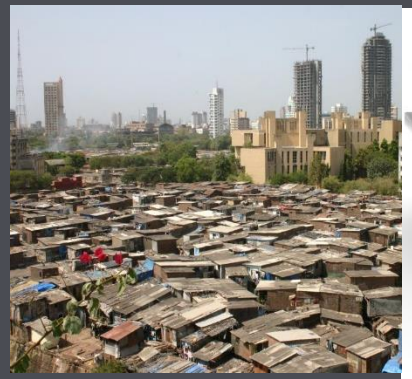
Lauren Zullo, Jonathan Rose Companies
Ramin Jahromi, Cox Architecture
Stephen Forneris, Perkins Eastman
Moderator : Theodore Liebman, Perkins Eastman



GOOD MORNING !!

THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING

HOUSING IS A BIG WORD



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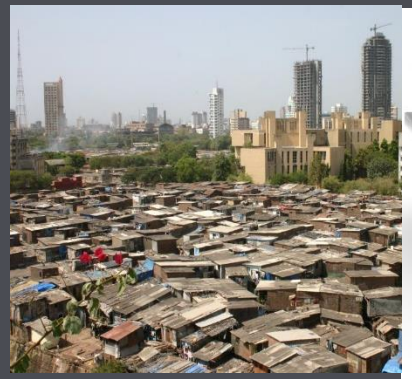
THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING

The Limits of Land and Natural Resources on our Planet and our understanding of human behavior and culture, should lead us to DENSITY and AFFORDABILITY BUILD for in our Cities

How can we achieve both QUANTITY in NUMBERS (people/ acre) and QUALITY (LIVABILITY- WELLNESS- AFFORDABILITY- ECONOMIC VITALITY) in our NEIGHBORHOODS AND FUTURE URBAN COMMUNITIES ?



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POPULATION GROWTH

Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable

Today, more than half the world's population lives in cities. By 2030, it is projected that 6 in 10 people will be urban dwellers.

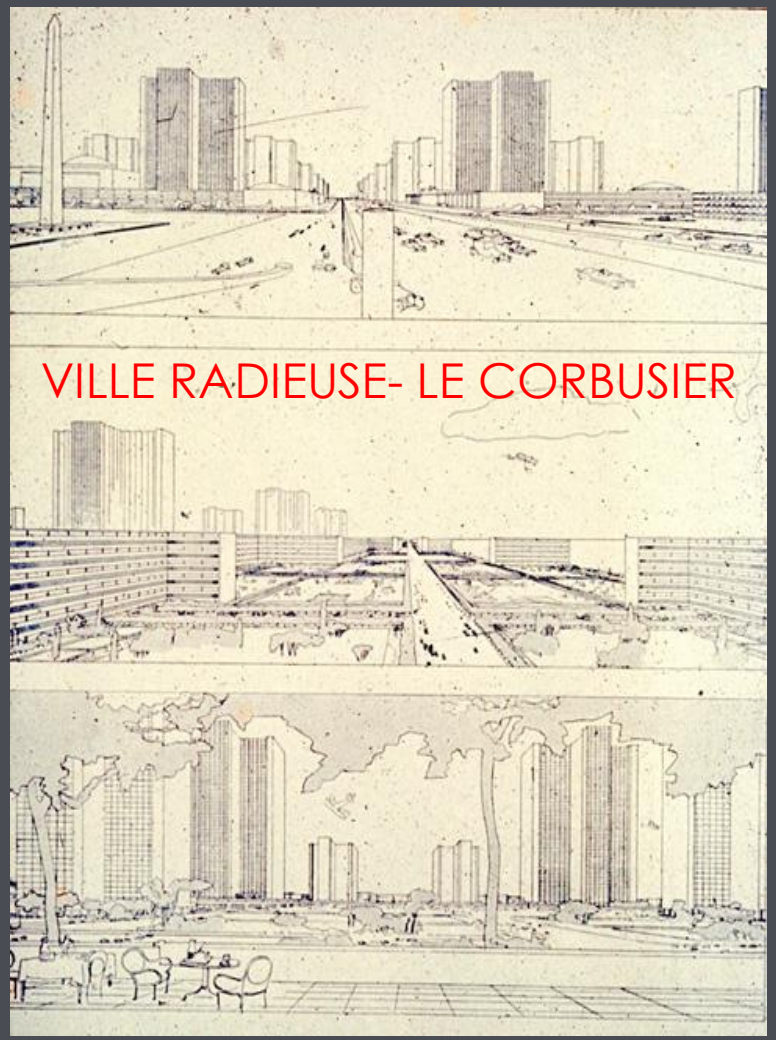
CLIMATE CHANGE

MASS MIGRATION WORLDWIDE

DENSITY

DENSITY

Post-WW2: High-Rise Buildings ("Towers in the Park")



DYSFUNCTION IN HIGH-RISE MODEL:
LED TO A FOCUS ON LOW-RISE HIGH DENSITY HOUSING MODELS AND WALKABLE NEIGHBORHOODS

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Density Comparison:

17 Story High-Rise Towers

HIGH RISE - **50 UNITS/ACRE**

4 Story Marcus Garvey

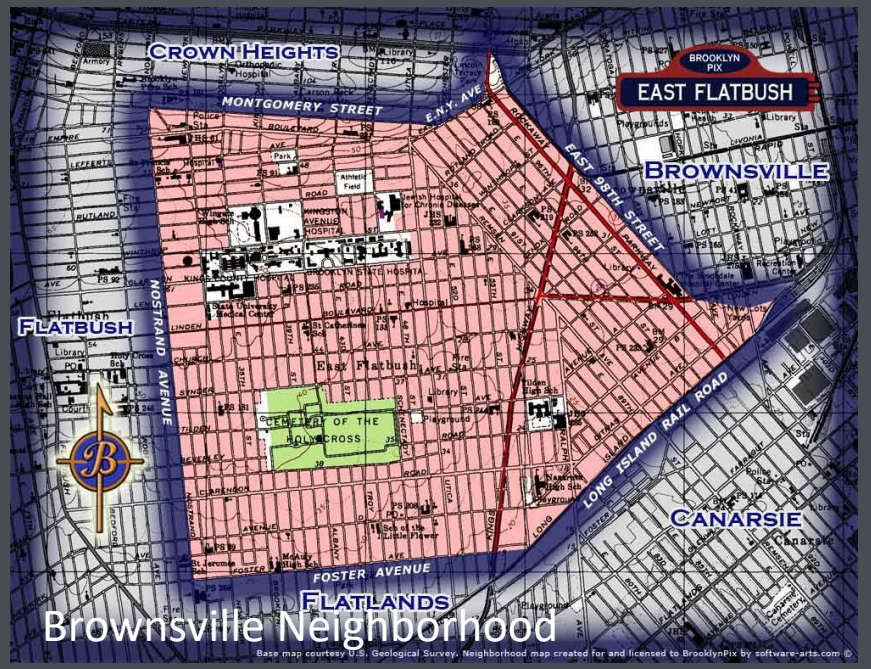
LRHD - **55 UNITS /ACRE**

EQUITY / EQUALITY / INCLUSION

COMMUNITY/ CITIZEN ENGAGEMENT

New York City

Borough of Brooklyn



Brownsville Neighborhood

All our city's neighborhoods should be thriving, inclusive places of opportunity. And as the city continues to grow and change, community residents should have a voice in shaping their neighborhood's future.

BROWNSVILLE, BROOKLYN, New York

Planning with Community Engagement

The year-long planning process brought together more than:

- 20 government agencies,
  - 30 community organizations, and
    - 500 residents to identify neighborhood priorities, set goals, and form strategies to achieve them.

THE PROCESS:

01 Learn
July - September 2016

Research pressing needs and learn about residents' lived experiences. Develop a shared community-driven vision and set of guiding principles.

Activities:
- **Workshop 1: Listen and Learn** (Jul 19)
- **Workshop 2: Vision, Goals, and Guiding Principles** (Sep 29)
- Tabling/surveying at neighborhood events
- Online and texting campaign via coUrbanize
- Community Partners convening

02 Create
October - December 2016

Brainstorm solutions and strategies with the community. Test viability, feasibility, and desirability of potential projects and policies.

Activities:
- **Workshop 3: Test Strategies and Actions** (Nov 16)
- Topic-based meetings and roundtables
- Tabling/surveying at neighborhood events
- Online engagement: community mapping and housing survey
- Community Partners meetings

03 Finalize
January - May 2017

Create solutions that have consensus and potential to achieve community goals.

Activities:
- **Workshop 4: Confirm and Prioritize** (Mar 25)
- Online engagement: review the draft Neighborhood Plan
- Community Partners meetings

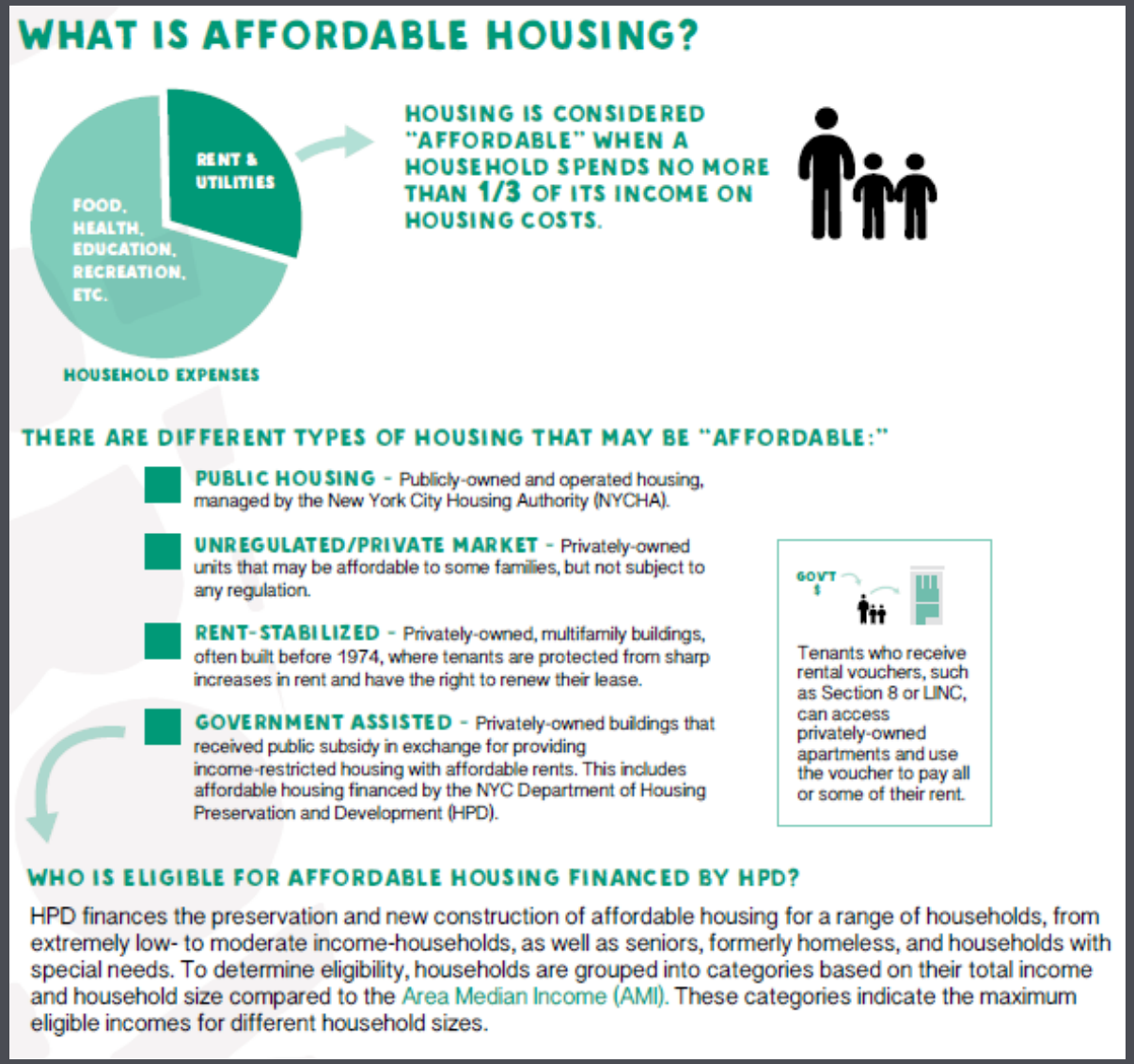
04 Implement
Ongoing

Coordinate agency programs and capital budgets for implementation of key plan elements.

Activities:
- **Release Party** (Jun 1)
- Continued engagement around neighborhood projects
- Citywide budgeting processes
- Land use review
- Regular public tracking and reporting

ISSUES:

- What is “Affordable” Housing?
- What are the Different Types of Housing that may be considered “Affordable”?
- How to create new home ownership opportunities.
- Helping residents understand, prepare, and complete the application process.



INITIATIVES AND ACTIVITIES:

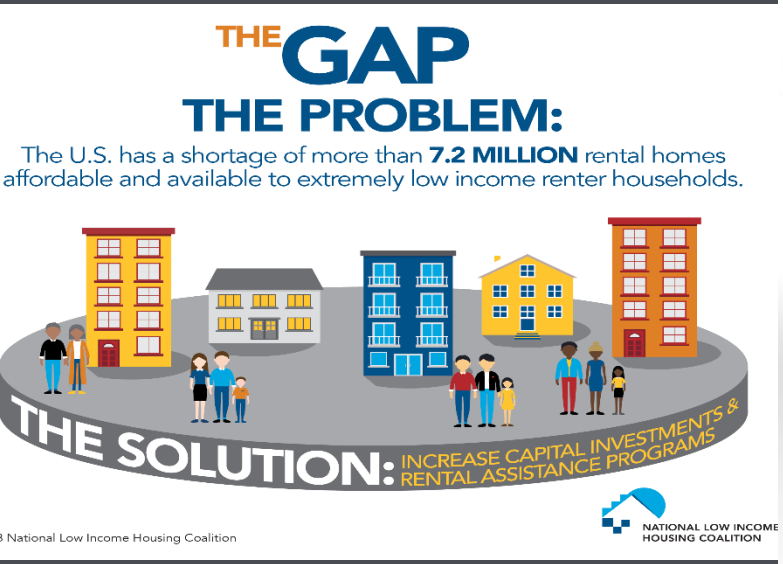
- Promote Active, Mixed-Use Corridors
- Improve Neighborhood Connections
- Create Active and Safe Public Spaces

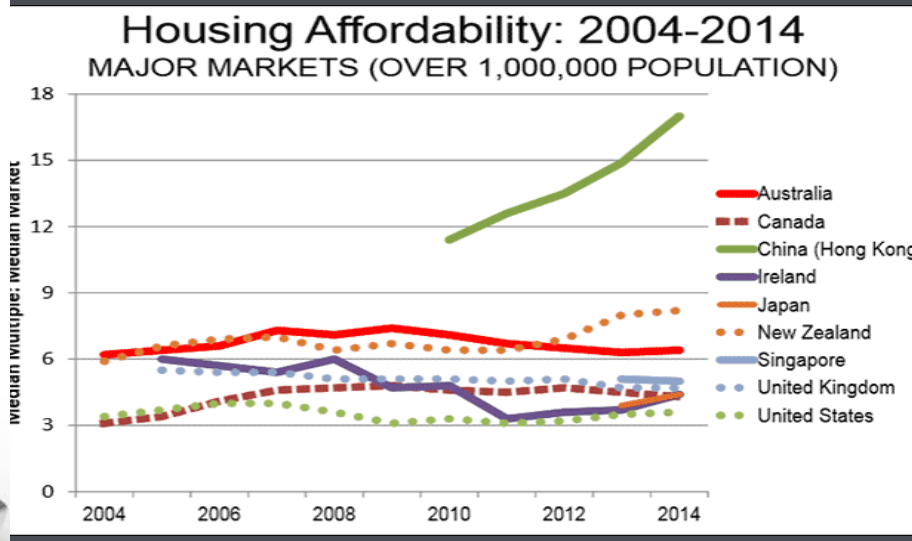
BROWNSVILLE TODAY:

A family-oriented neighborhood, Brownsville has a unique spirit of creativity, entrepreneurship, resilience, and pride in history and place.

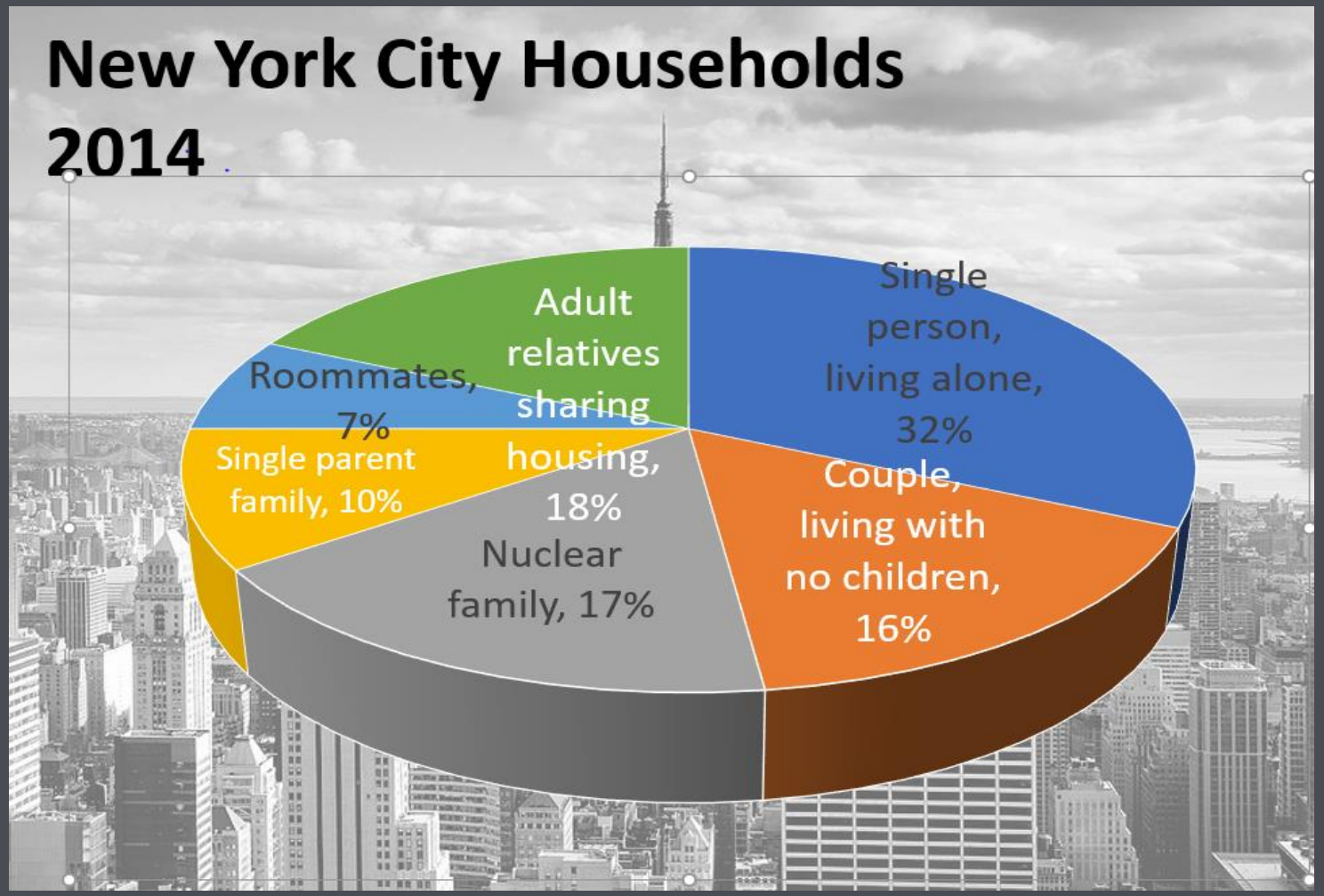
In addition to active social service and community-based organizations, Brownsville is home to a multitude of community gardens and urban farms, small locally-owned businesses, and dozens of community murals.

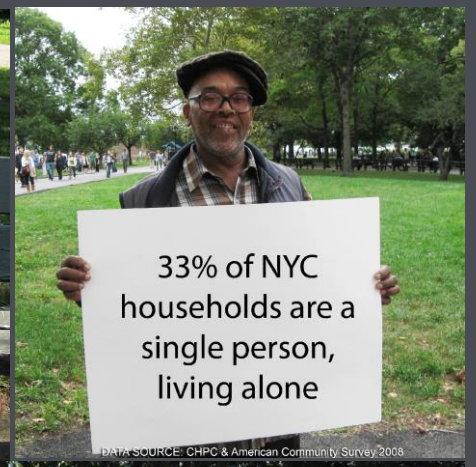
$$$$$$$$$$ AFFORDABILITY $$$$$$$$$$





CHANGING HOUSEHOLDS





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THANK YOU !!

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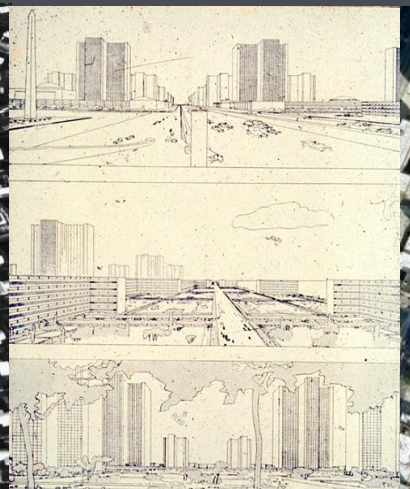
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