GOOD MORNING!!

ACCELERATING THE SDGs IN CITIES: URBAN THINKERS CAMPUS

PANEL 4: THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING

Lauren Zullo, Jonathan Rose Companies
Ramin Jahromi, Cox Architecture
Stephen Forneris, Perkins Eastman

Moderator: Theodore Liebman, Perkins Eastman
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THE SDGs AND AFFORDABLE, SUSTAINABLE AND INCLUSIVE HOUSING

HOUSING IS A BIG WORD
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The Limits of Land and Natural Resources on our Planet and our understanding of human behavior and culture, should lead us to DENSITY and AFFORDABILITY BUILD for in our Cities

How can we achieve both QUANTITY in NUMBERS (people/acre) and QUALITY (LIVABILITY- WELLNESS- AFFORDABILITY- ECONOMIC VITALITY) in our NEIGHBORHOODS AND FUTURE URBAN COMMUNITIES?
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POPULATION GROWTH
Goal 11: Make cities and human settlements inclusive, safe, resilient and sustainable

Today, more than half the world’s population lives in cities. By 2030, it is projected that 6 in 10 people will be urban dwellers.
MASS MIGRATION WORLDWIDE
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DENSITY
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DENSITY
Post-WW2: High-Rise Buildings ("Towers in the Park")

Ville Radieuse - Le Corbusier

Dysfunction in high-rise model: led to a focus on low-rise high density housing models and walkable neighborhoods.
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Density Comparison:

17 Story High-Rise Towers

HIGH RISE - 50 UNITS/ACRE

4 Story Marcus Garvey

LRHD - 55 UNITS/ACRE
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COMMUNITY/CITIZEN ENGAGEMENT
All our city’s neighborhoods should be thriving, inclusive places of opportunity. And as the city continues to grow and change, community residents should have a voice in shaping their neighborhood’s future.
BROWNSVILLE, BROOKLYN, New York

Planning with Community Engagement

The year-long planning process brought together more than:

- 20 government agencies,
- 30 community organizations, and
- 500 residents to identify neighborhood priorities, set goals, and form strategies to achieve them.
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THE PROCESS:

<table>
<thead>
<tr>
<th>01</th>
<th>02</th>
<th>03</th>
<th>04</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Learn</strong></td>
<td><strong>Create</strong></td>
<td><strong>Finalize</strong></td>
<td><strong>Implement</strong></td>
</tr>
<tr>
<td>July - September 2016</td>
<td>October - December 2016</td>
<td>January - May 2017</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

**Activities:**
- Workshop 1: Listen and Learn (Jul 19)
- Workshop 2: Vision, Goals, and Guiding Principles (Sep 29)
- Tabling/surveying at neighborhood events
- Online and texting campaign via coUrbanize
- Community Partners convening

**Activities:**
- Workshop 3: Test Strategies and Actions (Nov 16)
- Topic-based meetings and roundtables
- Tabling/surveying at neighborhood events
- Online engagement: community mapping and housing survey
- Community Partners meetings

**Activities:**
- Workshop 4: Confirm and Prioritize (Mar 25)
- Online engagement: review the draft Neighborhood Plan
- Community Partners meetings

**Activities:**
- Release Party (Jun 1)
- Continued engagement around neighborhood projects
- Citywide budgeting processes
- Land use review
- Regular public tracking and reporting

Research pressing needs and learn about residents' lived experiences. Develop a shared community-driven vision and set of guiding principles.

Brainstorm solutions and strategies with the community. Test viability, feasibility, and desirability of potential projects and policies.

Create solutions that have consensus and potential to achieve community goals.

Coordinate agency programs and capital budgets for implementation of key plan elements.
ISSUES:

• What is “Affordable” Housing?

• What are the Different Types of Housing that may be considered “Affordable”?

• How to create new home ownership opportunities.

• Helping residents understand, prepare, and complete the application process.
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INITIATIVES AND ACTIVITIES:

• Promote Active, Mixed-Use Corridors

• Improve Neighborhood Connections

• Create Active and Safe Public Spaces
A family-oriented neighborhood, Brownsville has a unique spirit of creativity, entrepreneurship, resilience, and pride in history and place.

In addition to active social service and community-based organizations, Brownsville is home to a multitude of community gardens and urban farms, small locally-owned businesses, and dozens of community murals.
THE GAP
THE PROBLEM:
The U.S. has a shortage of more than 7.2 MILLION rental homes affordable and available to extremely low income renter households.

THE SOLUTION:
INCREASE CAPITAL INVESTMENTS & RENTAL ASSISTANCE PROGRAMS

Housing Affordability: 2004-2014
MAJOR MARKETS (OVER 1,000,000 POPULATION)
New York City Households 2014

- Single person, living alone: 32%
- Couple, living with no children: 18%
- Nuclear family: 17%
- Single parent family: 10%
- Roommates, sharing housing: 7%

17% of New York City households are nuclear families with children under 25
33% of NYC households are a single person, living alone
24% of NYC households share their home with at least one extra adult (over 24)
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THANK YOU !!
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