Building SDGs into a Local Housing Strategy

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Why Local Housing?

An opportunity to advance several of the Sustainable Development Goals

• Housing affordability is a growing national challenge

• Local governments have policy options even in the face of federal retreat

• Many local governments lack capacity and are eager for technical assistance
LocalHousingSolutions.org

History and Objectives

Local Housing Solutions (LHS) provides cities, towns, and counties resources to develop comprehensive and balanced housing strategies that meet such policy objectives as:

- Enhance affordability
- Protect low-income residents from displacement
- Fostering inclusive (and mixed-income) neighborhoods
Multiple Entry-Points/Features (6 options):

1. Housing policy issues
2. Housing policy options
3. Guidance on the process for creating a local housing plan
4. Browse the site
   a) Policy library (all 82 policies under 4 pillars)
   b) Guidance for assessing local housing needs
5. Strategy self-assessment tool
6. Explainer videos
Sustainable Development Goals and Affordable Housing
Sustainable Cities and Communities

**SDG 11.1** By 2030, ensure access for all to adequate, safe and affordable housing and basic services and upgrade slums
Sustainable Cities and Communities

Increase Housing Stability

• Protect against displacement
• Maintain affordability
• Provide financial support
• Improving the quality of existing housing
Other Examples of Local Housing Strategies Contributing to SDGs
Effective Housing Strategies

• Not just affordability but also
  • Opportunity
  • Health/environment
• Promote racial and economic equity
• Partnerships
Increase Access to Opportunity
No Poverty

SDG 1.4 By 2030, ensure that all men and women have equal rights to economic resources
Increase Access to Opportunity
Quality Education

**SDG 4.1** By 2030, ensure that all girls and boys complete free, equitable and quality primary and secondary education leading to relevant and Goal-4 effective learning outcomes
SDG 8.5 By 2030, achieve full and productive employment and decent work for all women and men…
Effective Housing Strategies

Increase Access to Opportunity

• Geographically targeted subsidies
• Inclusionary housing/density bonuses
• Voucher mobility
• Access to public transport
SDG 3.9 By 2030, substantially reduce the number of deaths and illnesses from hazardous chemicals and air, water and soil pollution and contamination.
Improve Health/Environmental Conditions

Affordable/Clean Energy

SDG 7.3 By 2030, double the global rate of improvement in energy efficiency
SDG 15.9 By 2020, integrate ecosystem and biodiversity values into national and local planning, development processes, poverty reduction strategies and accounts.
Effective Housing Strategies

Improve Health/Environmental Conditions

• Code enforcement
• Reduce housing cost burden and stress
• Reduce energy consumption
• Reduce environmental footprint of housing development
Promote Racial and Economic Equity

Reduced Inequities

SDG 10.3 Ensure equal opportunity and reduce inequalities of outcome, including by eliminating discriminatory laws, policies and practices and promoting appropriate legislation, policies and action in this regard.
Effective Housing Strategies
Promote Racial and Economic Equity

- Reduce housing discrimination
- Affirmatively further fair housing (AFFH)
- Decrease concentration of poverty (mixed income neighborhoods)
Partnerships for the Goals

**SDG 17.17** Encourage and promote effective public, public-private and civil society partnerships, building on the experience and resourcing strategies of partnerships
Effective Housing Strategies

Partnerships

• Community engagement
• Public-private partnerships
• Break down government silos
Thank You